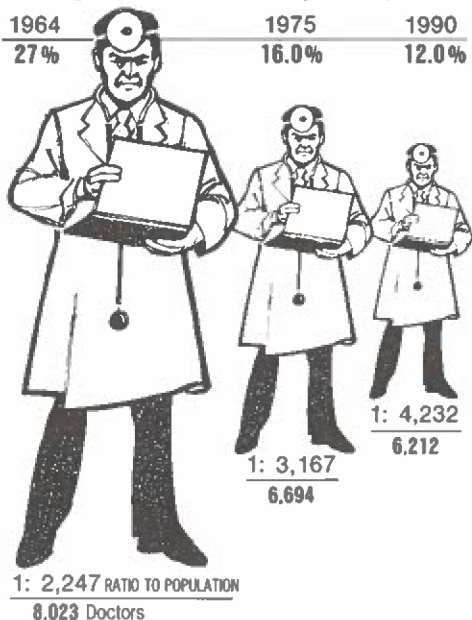


And here is the incredible shrinking doctor, with a Lie Factor of 2.8, not counting the additional exaggeration from the overlaid perspective and the incorrect horizontal spacing of the data:

THE SHRINKING FAMILY DOCTOR In California

Percentage of Doctors Devoted Solely to Family Practice

1964	1975	1990
27 %	16.0%	12.0 %



Los Angeles Times, August 5, 1979, p. 3.